

Leading Rural Area

Council Strategic Objectives

Bute & Cowal Area Priorities

Outstanding Environment

Environment – promoting our cultural, social and natural heritage and protecting our unique area

Improved Civic Pride in our Towns and Communities

Vibrant Communities

Social Change – affecting demographic change, caring for vulnerable people and lifelong learning

Safe, Strong, Secure Communities
Improved Health, Well Being and Social Inclusion

Forward Looking

Economy – creating an attractive, well connected, modern economy

Town which are Strong Centres of Economic Activity and have Strong Community Identity
Effective Transport Infrastructure and Services

Organisational Development – improving, innovative, proactive and successful

Effective Community Engagement

Underpinned by our values and ways of working

AREA PLAN FOR BUTE & COWAL

Outstanding Environment							
Environment - promoting our cultural, social and natural heritage and protecting our unique area							
Ref	Outcome	Actions to achieve outcome	Success measures	Key dates	Lead	Risks	
	Improved civic pride in our towns and communities	Improved visual amenity and cleanliness of towns and villages by implementation of Streetscape.	Dog Fouling - Number of Complainants Dog Fouling - Number of Fines Issued Streetscene Officer Service - Number of Fines Issued Cleanliness Index Monitoring System - CIMS	Quarterly Quarterly Quarterly Quarterly	Alan MacDonald Alan MacDonald Alan MacDonald Alan MacDonald		Area development bid Area reduction
		Working with communities with a view to obtaining external funding, prepare a programme of environmental improvements to the Area, including the recommendations in the Land Use Consultants Report.	Service Development Officer to develop programme of improvements	Summer 2010	Alan MacDonald	Budget not secured	
		Develop play area partnerships and funding opportunities.	Formal partnership formed for West Bay and Sarnbank 2009. This represents 50% of Council play areas in Bute & Cowal area.		Alan Kerr	Lack of Community interest to form Partnerships.	
		Events and Festivals marketed by encouraging the growth in walking, sports, arts, literary, food and music festivals and events including local involvement.	Number of Events and festivals supported through leisure development grants, the capital fund and external funding through partnership working.		Shirley MacLeod	Grant budget reduced; partnerships dissolved	
		Sustained level of sponsorship from Council of strategic area events	Sustainability Number of key events		Pat McCann	Reduction of cultural budget in 2010/11	
		Advice on external funding for events and festivals.	Number of events and festivals provided with information/advice	Quarterly	Arteme Cullum Shirley MacLeod	Ongoing staff resource required	
		Bute and Cowal Page Central Events Diary on Council website updated promptly	Number of events publicised in this way				

Outstanding Environment

Environment - promoting our cultural, social and natural heritage and protecting our unique area

Ref	Outcome	Actions to achieve outcome	Success measures	Key dates	Lead	Risks	Area development	Area reduction
	People feel safe, strong and secure in their community	Areas subject to flooding will be protected by implementation of the Milton Burn Flood Prevention Scheme	Pipeline section within supermarket carpark completed.	2009/10	Arthur McCulloch	Access to land, traffic flows and management of flows, ground conditions, underground public utility apparatus, weather, funding, market conditions, legal processes, SEPA.		
Design phase completed.			2010					
Work commenced.			09 and '10					
		Assess and develop flood and coastal protection measures throughout Bute and Cowal	Consultants appointed December 2009 to assist with scheme preparation and will also take forward Ardernside Road and Sandhaven Sandbank. Glenacree has been added to list of year 1 schemes programmed to be designed late February 2010.	2010/11 2011/12	Alan Kerr	Capital budget reduced. Other schemes take priority. Cost benefit assessment make scheme impractical to proceed. Change in legislation		

Vibrant Communities

Social Change - affecting demographic change, caring for vulnerable people and lifelong learning

Ref	Outcome	Actions to achieve outcome	Success measures	Key dates	Lead	Risks	Area development bid	Area reduction
	Health, wellbeing and social inclusion are improved.	Redesign and redevelopment of the Duncutha site and bungalow	Bungalow provided and operational	2010	John Duncan	Failure to provide adequate facilities for vulnerable children may result in 1) increase numbers of children in care or on the Child Protection Register and consequently 2) increase expenditure to the Council		
		Improved facilities for families affected by disability	Full implementation of Integrated Care Team Provision of Integrated Care Centre		Joanna Hynd			
		Encourage maximum affordable community use and equality of access to facilities in our new schools.	Development of Overnight Care Team for Cowal Increase use of new school facilities- total number of lets Increase use of new school facilities - Income from school lets	Financial Year end Financial Year end	Joanna Hynd Martin Turnbull			
		Development in Dumoon of a music based diversionary project for our young people in a drug and alcohol free environment.	Produce robust business plan- completed Identify suitable premises- completed Agree management structures- completed Access external funding	May 09 Dec-09 Dec-09	Martin Turnbull Martin Turnbull Martin Turnbull	Continued commitment of key players Limited premises available Changing funding environment		
		Development of Duroon Stadium as outdoor recreation, sport and concert venue	Provision of facility Capital improvements to pitches carried out Improved changing facility provided in partnership by DYFL Linked development of facility with provision of Joint Primary School campus	2009 2010	Martin Turnbull Allan Macdonald	Funding difficulties Willing Partners		
			Develop model of community led management committee as social enterprise	2009	Martin Turnbull			
			Potential Funding Sources and Construction Applications Submitted		Martin Turnbull			
			Committee Member Responsibilities and Skills Identified, Training Completed		Martin Turnbull			
			Producing a Service Level Agreement (SLA)		Martin Turnbull			

Vibrant Communities

Economy - creating an attractive, well connected, modern economy

Ref	Outcome	Actions to achieve outcome	Success measures	Key dates	Lead	Risks	Area development bid	Area reduction	
	Developing towns which are centres of economic activity and have strong community identity	Development of Dunoon Waterfront	PID developed summer 2009	2009	Nicola Debnam	Funding required	Officer resource required		
			Implementation Plan completed Spring 2010	Spring 2010					
			Full Business Case developed	2011					
			Funding secured	2011/12					
			Contract tendered	2012					
			Facility completed and operational	2013/14					
			PID developed	2010	Shirley MacLeod	Funding required	Officer resource required		
			Full Business Case developed	2011					
			Funding secured						
			Contract tendered						
			Facility completed and operational						
			Redevelopment of the West Bay Swing Park	Phase 2 of redevelopment successfully completed in 2011 partnership with CLANN play park equipped and operational	2011	Shirley MacLeod	Funding required		
			Redevelopment of the Argyll Street retail environment to provide a high quality shopping experience for residents and visitors	Detailed development plans developed in consultation with community and local business association	2009	Shirley MacLeod	Funding required; Officer resource required		
			Developing and Promoting the brand 'Destination Dunoon and Cowal	Town Centre Regeneration Bid	2009	Iain Welsh	Funding bids fail		
			Rothsesay Pavilion redevelopment completed in line with Finalised Business Case	TCRF Work completed	2010	Iain Welsh			
	Rothsesay Pavilion redevelopment completed in line with Finalised Business Case	Delivery of actions from the TAME group action plan	2010	Shirley MacLeod	Funding required Existing partnership working needed to be maintained to deliver outcomes				
	Rothsesay Townscape Heritage Initiative completed in line with Finalised Business Case	Finalised Business Case Developed and Agreed	2011	Nicola Debnam	Existing partnership working needed to be maintained to deliver outcomes				
		Funding secured							
		Contract tendered and awarded							
		Project Commenced							
		Project Completed							
		Finalise Business Case Developed and Agreed	2011	Nicola Debnam					
		Funding secured							
		Contract tendered and awarded							
		Project Commenced							
		Project Completed							

Vibrant Communities

Economy - creating an attractive, well connected, modern economy

Ref	Outcome	Actions to achieve outcome	Success measures	Key dates	Lead	Risks	Area development bid	Area reduction
	Promoting effective use of all our transport infrastructure and services	Development of marine access pontoons at Arrochar and Loch Goll	Provision of Pontoons at Arrochar	2010	Douglas Blades	Funding bid fails, Commitment of Partners		
		Provision of Pontoons at Loch Goll	Provision of Pontoons at Loch Goll	2011	Douglas Blades			
		Facilitate progression of projects	Audit to identify where opportunities exist	2010	Douglas Blades	Unable to identify community/private sector partners		
		Facilitate progression of projects	Facilitate progression of projects	2010	Douglas Blades	Depends on roads RTD budget, Availability of lining companies.		
		Percentage increase in proactive lining achieved from base year, Budget not increased, use this year as base and monitor for next year.	Percentage increase in proactive lining achieved from base year, Budget not increased, use this year as base and monitor for next year.	2010	Alan Kerr			
		Percentage increase in scrub clearing achieved from base year, Budget not increased, use this year as base and monitor for next year.	Percentage increase in scrub clearing achieved from base year, Budget not increased, use this year as base and monitor for next year.	2010	Alan Kerr			
		Review of Traffic Management Schemes:-	Review of Traffic Management Schemes:-	2009	Alan Kerr	Depends on Roads Network Budget and external temporary traffic orders.		
		Dunoon Streets Various- updated at Business meeting, proposals amended.	Dunoon Streets Various- updated at Business meeting, proposals amended.					
		Cromleach Road / Queens Road- included in Dunoon Streets Order	Cromleach Road / Queens Road- included in Dunoon Streets Order					
		Argyll Rd/ Clyde Street- included in Dunoon Streets Order	Argyll Rd/ Clyde Street- included in Dunoon Streets Order					
		Kim Marine Parade- included in Dunoon Streets Order	Kim Marine Parade- included in Dunoon Streets Order					
		Marine Parade North Side of Kim Brae Westside- included in Dunoon Streets	Marine Parade North Side of Kim Brae Westside- included in Dunoon Streets					
		Sandbank High Road and Benconnrum Brae- to be included in traffic assessment for proposed developments at Dunloskin	Sandbank High Road and Benconnrum Brae- to be included in traffic assessment for proposed developments at Dunloskin					
		Argyll Road parking bay opposite Fhaver & Shuna Gdns- with Headquarters for formal issue	Argyll Road parking bay opposite Fhaver & Shuna Gdns- with Headquarters for formal issue					
		Argyll Road parking bay opposite Fhaver & Shuna Gdns- with Headquarters for formal issue	Argyll Road parking bay opposite Fhaver & Shuna Gdns- with Headquarters for formal issue					
		Group Established	Group Established	2010	Rowan Simpson			
		Action Plan Developed	Action Plan Developed					
		Number of Improvements to Rural Transport Provision	Number of Improvements to Rural Transport Provision					
		Development of Local Transport Forum	Development of Local Transport Forum					

Forward Looking

Organisational Development - continuous improvement, innovation and culture change									
Ref	Outcome	Actions to achieve outcome	Success measures	Key dates	Lead	Risks	Area development bid	Area reduction	
	Communities are involved at a local level in the Area Committee	Consult with local communities to identify needs and issues Utilise a range of methods and techniques to facilitate community engagement Extend capacity building work with local communities	Communities have agreed local priorities Appropriate methods are identified for all levels of involvement Communities have the capacity to engage effectively Resources are identified and committed to support community engagement at all levels		Martin Turnbull Martin Turnbull Martin Turnbull	Community engagement strategy needs to be finalised			
		Council services identify staff, time, resources, training and funds to support engagement processes- one			Martin Turnbull				

